

**Sponsoring**

5th International Expert Forum Traffic & Transport Information Systems

# **IIID Traffic&Transport 2010**



**Real time information  
in multimodal transport networks**

**9-10 September**

**Wien/Vienna, Austria  
Tech Gate Vienna**

Sponsoring the world's leading event in the field

[www.iiid-expertforum.net](http://www.iiid-expertforum.net)

## Sponsoring

### The following benefits are offered to all sponsors, regardless of sponsorship class:

- The opportunity to display information about your products/services in the foyer.
- You will be referred to on the event website and in the event programme (with logo).
- Until June 9th you can take advantage of drastically reduced participation fees (150 EUR) offered to you for employees and friends - in addition to the free entries included in the sponsoring package.
- After the event you will receive a free institutional membership to IIID, which provides access to the documented presentations on our website. The membership is valid until the end of the year, at which point we invite you to extend your membership (optional, non-binding, not automatic).
- We gladly link you to the developing progress of the IIID Expert Network "Traffic & Transport Information".

### **Class AAA Sponsor:**

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#### **For EUR 3.600 you are promoted as Class AAA sponsor in the daily programme for the first or second day of the event.**

*In addition to the other benefits mentioned above,*

- We shall promote you as the sponsor of the first or second day of the event, before the sessions and after every coffee break (promotional information will be displayed as directed by you).
- Furthermore, we shall make your generosity known through table flags with your logo displayed during the welcoming coffee and breaks, as well as at lunch.
- You will also have the possibility, if we are advised by 1st September, to display promotional material in the foyer (e.g. roll-ups) or to set up an information kiosk.
- We shall grant up to 3 employees, identified by you, free entry into the Expert Forum.

### **Class AA+ Sponsor:**

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#### **For EUR 2.600 as Class AA+ sponsor,**

*in addition to the benefits offered above, the participants will be reminded of your sponsorship through the following:*

- Promotion on the first or second day of the event before lunch (promotional information will be displayed as directed by you).
- Additionally, your sponsorship will be made known through table flags with your logo displayed at lunch.
- Finally, we shall grant up to 2 employees, identified by you, free entry into the Expert Forum.

### **Class AA Sponsor:**

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#### **For EUR 1.800 as Class AA sponsor you will support the morning programme on the third day of the event.**

*In addition to the other benefits mentioned above,*

- We shall promote you as sponsor on the third day of the event before the session and after the coffee break (promotional information will be displayed as directed by you).
- Furthermore, we will make your generosity as a sponsor known through table flags with your logo displayed at the welcoming coffee and during the breaks.
- Finally, we shall grant up to 2 employees, identified by you, free entry into the Expert Forum.

### **Class A Sponsor:**

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#### **For EUR 1.300,**

*in addition to the benefits offered above, the participants will be reminded of your sponsorship through the following:*

- Before and during a welcoming coffee or coffee break you will be promoted as a sponsor (promotional information will be displayed as directed by you).
- Furthermore, table flags with your logo displayed during a welcoming coffee/coffee break will make your generosity known.
- Finally, we shall grant one employee, identified by you, free entry into the Expert Forum.

### **Contact:**

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